



1004

Number of registrants to date

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Look what you can achieve!!

Below are some headline statistics from clubs that have taken part in NatWest CricketForce in previous years. If you work hard to plan and organise your event you could achieve the same for your club!

Tamworth CC, Staffordshire

Improvements to the value of £45,000 made to the club
 More than 200 hours of skilled labour donated by volunteers
 7 new committed volunteers taking on roles in the club

Tavistock CC, Devon

Almost £3,000 guaranteed to the club by local businesses in cash and materials
 £2,500 worth of volunteer hours over NatWest CricketForce weekend

South Newton CC, Wiltshire

Refurbishment of their pavilion, trenches dug, electricity and water supplies - all free from local community donations

Cheadle Hulme CC, Cheshire

200 volunteers attended the NatWest CricketForce weekend
 £16,500 worth of materials and sponsorship donated
 £8,000 improvements made on NatWest CricketForce weekend
 Since NatWest CricketForce Junior membership has increased by 35%



NatWest CricketForce 2009 Official Supporter

Jacksons Competition



NatWest CricketForce 2009 Official Supporter

Jacksons Fencing has started 2009 with a competition for TWO NatWest CricketForce registered clubs to win up to 125m of Rabbit Netting and Posts, to protect your 'Cricket Square'. To take part in this competition all you have to do is answer the following 4 questions:

Jacksons timber products are PEFC certified, FSC accredited and Jakcured to give a 25 year Jakcure guarantee.

- 1) What does the acronym FSC stand for?
- 2) What accreditation does the Jackson Jakcure process have?

Most welded mesh fencing panels are simply galvanised, selected versions of our EuroGuard panels are Jakcoate zinc alloy coated for exceptional corrosion resistance, typically four times longer than generic weld mesh. The finished surface also provides an ideal base for powder coating.

- 1) Who has accredited our powder coating process?
- 2) Name a panel from our Euroguard range that had the Jakcoate coating.

To help you find the answers please view the following sites - www.jacksons-fencing.co.uk and www.jacksons-security.co.uk.

Once you've got your answers please send them, your name and the name of your cricket club in an email with 'Jacksons Competition' as the subject to natwestcricketforce@ecb.co.uk by 5pm on Friday 16th January 2009. Two winning clubs will then be selected at random and notified via email and also announced in the next newsletter.

www.ecb.co.uk/natwestcricketforce



Free paint from Dulux



It's competition time again and this time Dulux Decorator Centres have joined in with an offer of £100 worth of store vouchers for the winning cricket club. Dulux Decorator Centres are proud to be an Official Supporter of NatWest CricketForce again in 2009. At Dulux Decorator Centres they're as dedicated to decorating as you are to cricket. They stock the leading brands of top quality paint to help you achieve a smoother finish than a classic cover drive, but that's just for openers. At your local Dulux Decorator Centre you'll also find wood stains, wall coverings and all the equipment you need from brushes to overalls. Plus free, expert advice on everything from creating colour schemes to the most suitable types of paint and the quantities you need.

To win the vouchers all you need to do is answer the following 3 simple questions be in with a chance of winning this great prize. The answers can be found at www.duluxdecoratorcentre.co.uk and www.ecb.co.uk/natwestcricketforce.

- 1) How many Nectar points do you get for every £1 spent in a Dulux Decorator Centres?
- 2) How many Dulux Decorator Stores are there nationwide?
- 3) Which two England international players attended the 2008 NatWest CricketForce launch at Hertford CC?

Once you've got your three answers please send them, your name and the name of your cricket club in an email with 'Dulux Competition' as the subject to natwestcricketforce@ecb.co.uk by 5pm on Friday 16th January 2009. A winner will then be selected at random and notified via email and also announced in the next newsletter.

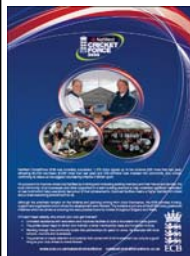
All registered clubs have had Dulux Decorator Centres discount cards sent to them; if you are a registered club and have not received your card please email the helpdesk - natwestcricketforce@ecb.co.uk - and let us know so we can send one out to you.

More added to our Online Resources

We have recently made some great additions to the online resources we offer registered clubs to help with their NatWest CricketForce event planning. First and foremost we are pleased to announce that the NatWest CricketForce 2008 DVD is available to view on ECBtv, just click [here](#) or go to www.ecb.co.uk/natwestcricketforce and look for the link on the left hand side. This DVD shows clubs a step by step guide on how to organise your CricketForce event using the example of Kirby Muxloe Cricket Club, Leicestershire, who constructed a new pavilion as well as making other improvements around their ground.



The DVD is ready for viewing



Brochure

In addition to this, we have added an 8 page brochure for you to download which shows the stories of all of the 2008 Showcase Clubs and a number of other clubs undertaking great projects. Both this and the DVD are great resources for you to see exactly what can be achieved when you plan early and correctly for your event. You can obtain copies of this DVD by contacting your Cricket Development Manager. You can then show others in your own time or by organising a specific NatWest CricketForce event.

Finally, to help you to publicise your event and get people from your club and community involved we are pleased to provide you with posters and postcards to distribute. They are on the NatWest CricketForce website to download in the Vital Materials section or in hard copy from your County Cricket Development Manager. If you need contact details

for your Cricket Development Manager please email the helpdesk - natwestcricketforce@ecb.co.uk.



Poster and postcard

For all of these resources and more please go to the NatWest CricketForce website, below.

www.ecb.co.uk/natwestcricketforce



Recruiting Volunteers

Here are some helpful tips on recruiting volunteers for your NatWest CricketForce event and for general assistance in your cricket club.

Always produce a job description; this helps both you and the volunteer in understanding what's required. (Examples are available at www.ecb.co.uk/volunteers)

Communication, communication, communication! You can't communicate enough whether it is through emails, newsletters, posters etc. Only by knowing what you're doing will people come to you and help. (NatWest CricketForce posters and postcards are available from your County Cricket Development Manager or to download from the Vital Materials section on the website— www.ecb.co.uk/natwestcricketforce)

Get the parents of the juniors involved! They sit there and watch a game for 2-3 hours at a time so get them involved while they're there; there are lots of jobs they can help with.

As a committee, always be looking for new people to help with new activities. Don't keep asking existing members and volunteers to do job after job after job.

Give ownership of the job to the volunteer – let them do it their way (within reason) thus making their own contribution to the club in whatever way.

Thanks and support goes along way. If you want a volunteer to stay for more than just one job or one day make sure you show your appreciation and let them know they have the club's support.

COLLECT THE EMAIL ADDRESSES OF EVERYBODY THAT ATTENDS YOUR NATWEST CRICKETFORCE EVENT AND AT THE VERY LEAST SEND THEM A THANK YOU EMAIL. YOU MAY USE THE CONTACTS FOR RECRUITING VOLUNTEERS INTO ANY ROLES IN THE FUTURE

If you are a Focus Club and require people to volunteer in key roles in the future contact your Cricket Development Manager to organise delivery of a 2 hour INTRODUCTION TO CRICKET course at your club.



www.ecb.co.uk/natwestcricketforce



Frequently Asked Questions

When I follow the link to register my club, I sign into Play-Cricket and land on the NatWest CricketForce page but there is no further link, where do I go?

If no further link appears to register your club it means that you are not a member of your club's Play-Cricket site, which is a condition this year. There is a guide at www.ecb.co.uk/natwestcricketforce which shows you how to become a member.

How and when do we get our NatWest CricketForce t-shirts?

The t-shirts will be sent out to the person who has registered for each club (therefore please ensure that all details are correct). Distribution of the t-shirts will start in mid February; more details will be sent to registrants soon.

Our club wants to publicise our NatWest CricketForce event, how can we do this?

In our Vital Materials section on the NatWest CricketForce webpage there is a template Press Release for you to fill in your own details and send to local radio and television stations, and newspapers telling them about what you're doing.

Furthermore, you could create your own NatWest CricketForce newsletter, using the Vital Materials on the website, to inform your club members and community about what you're doing.

Why not write your own blog and send it to natwestcricketforce@ecb.co.uk

Does our NatWest CricketForce event have to be on the specific weekend advertised?

No it doesn't. A specific weekend is chosen in order to give the ECB and the media focus for the whole event. Your event can be done at any time that suits you, even if it's in the middle of winter! The special offers are still available from our Official Supporters no matter when you do it as long as you sign up.

How would my club go about approaching businesses for help?

Take a look at the Vital Materials available on the NatWest CricketForce webpage; included is a template letter for clubs to use to send to businesses asking for help and contributions. Always follow this up with a phone call or meeting, personal contact often works best.

Is there anyway of looking at examples of cricket clubs that have done NatWest CricketForce in the past?

Yes. On the NatWest CricketForce webpage - www.ecb.co.uk/natwestcricketforce there is a section dedicated to Case Studies given to us by Clubs from last year and before that. One case that's particularly interesting is that of Lingfield CC, the first club to take part, in 2002. Just look at what they've achieved since! Tamworth CC is also a great example from 2008.

Where can we get the free NatWest CricketForce posters and postcards from?

These are available from your County Cricket Development Manager. If you don't know who this is, please email the helpdesk - natwestcricketforce@ecb.co.uk and we'll tell you. They are also available to download from the website - www.ecb.co.uk/natwestcricketforce

Myself and our committee are starting to think about how we go about recruiting volunteers, do you have anything that could help us with that?

We have just the thing! A set of posters and postcards have just been produced for recruiting volunteers into Cricket Clubs. They are entitled 'Be Involved' and encourage volunteers to be involved with a cricket club in different areas i.e. coaching, grounds and facilities, general volunteering and helping to build partnerships between clubs and local schools. They are available on the NatWest CricketForce webpage to download now!

Alternatively if you are a Focus Club ask your CDM about delivering the new Introduction to Cricket course at your club.

www.ecb.co.uk/natwestcricketforce